

# Virginia Railway Express Annual Customer Survey 

2019 Customer Opinion Survey Results

1. What train do you normally take in the evening?

| Train | Responses | \% of Total |
| :--- | ---: | ---: |
| Manassas 325 (Departs Union Station 1:15p) | 89 | $2 \%$ |
| Manassas 327 (Departs Union Station 3:45p) | 582 | $9 \%$ |
| Manassas 329 (Departs Union Station 4:25p) | 805 | $14 \%$ |
| Manassas 331 (Departs Union Station 5:05p) | 653 | $11 \%$ |
| Manassas 333 (Departs Union Station 5:30p) | 518 | $8 \%$ |
| Manassas 335 (Departs Union Station 6:10p) | 229 | $4 \%$ |
| Manassas 337 (Departs Union Station 6:50p) | 90 | $2 \%$ |
| Amtrak 171 (Departs Union Station at 4:50p) | 18 | $0 \%$ |
| Fredericksburg 301 (Departs Union Station at 12:55p) | 177 | $3 \%$ |
| Fredericksburg 303 (Departs Union Station at 3:10p) | 434 | $7 \%$ |
| Fredericksburg 305 (Departs Union Station at 3:25p) | 431 | $7 \%$ |
| Fredericksburg 307 (Departs Union Station at 4:10p) | 717 | $12 \%$ |
| Fredericksburg 309 (Departs Union Station at 4:40p) | 631 | $11 \%$ |
| Fredericksburg 311 (Departs Union Station at 5:15p) | 501 | $8 \%$ |
| Fredericksburg 313 (Departs Union Station at 6:00p) | 246 | $4 \%$ |
| Fredericksburg 315 (Departs Union Station at 6:40p) | 111 | $2 \%$ |
| Amtrak 95 (Departs Union Station at 2:30p) | 5 | $0 \%$ |
| Amtrak 125 (Departs Union Station at 3:55p) | 41 | $0 \%$ |
| Amtrak 93 (Departs Union Station at 5:50p) | 10 | $0 \%$ |
| Amtrak 85 (Departs Union Station at 7:05p) | 8 | $0 \%$ |
| Grand Total | 6296 |  |

## 2. What is your normal origin station?

| Station | Responses | \% of Total |
| :--- | ---: | ---: |
| Broad Run | 673 | $11 \%$ |
| Manassas | 515 | $9 \%$ |
| Manassas Park | 493 | $8 \%$ |
| Burke Center | 660 | $12 \%$ |
| Rolling Road | 274 | $5 \%$ |
| Backlick Road | 8 | $0 \%$ |
| Alexandria | 34 | $0 \%$ |
| Spotsylvania | 505 | $9 \%$ |
| Fredericksburg | 530 | $9 \%$ |
| Leeland Road | 590 | $10 \%$ |
| Brooke | 346 | $6 \%$ |
| Quantico | 135 | $2 \%$ |
| Rippon | 313 | $5 \%$ |
| Woodbridge | 285 | $5 \%$ |
| Lorton | 277 | $5 \%$ |
| Franconia / Springfield | 169 | $3 \%$ |
| Grand Total | 5807 |  |

3. What is your normal destination station?

| Station | Responses | \% of Total |
| :--- | ---: | ---: |
| Union Station | 1288 | $22 \%$ |
| L'Enfant | 2633 | $45 \%$ |
| Crystal City | 1006 | $17 \%$ |
| Alexandria | 384 | $7 \%$ |
| Backlick Road | 19 | $0 \%$ |
| Quantico | 139 | $2 \%$ |
| Woodbridge | 38 | $0 \%$ |
| Lorton | 163 | $3 \%$ |
| Franconia / Springfield | 126 | $2 \%$ |
| Grand Total | $\mathbf{5 7 9 6}$ |  |

4. How did you travel to the VRE station this morning?

| Transportation | Responses | \% of Total |
| :--- | ---: | ---: |
| Drove alone / Parked | 4809 | $82 \%$ |
| Drove / Rode with others and parked | 274 | $5 \%$ |
| Dropped off by car | 389 | $7 \%$ |
| Walked | 299 | $5 \%$ |
| Bike | 32 | $0 \%$ |
| Bus | 31 | $0 \%$ |
| Other | 11 | $0 \%$ |
| Grand Total | $\mathbf{5 8 4 5}$ |  |

5. How many miles did you travel from your home to the VRE station this morning?

| Miles | Responses | \% of Total |
| :--- | ---: | ---: |
| Fewer than 5 | 3156 | $53 \%$ |
| $5-10$ | 1629 | $28 \%$ |
| $11-15$ | 479 | $8 \%$ |
| $16-20$ | 210 | $4 \%$ |
| $21-25$ | 90 | $2 \%$ |
| More than 25 | 177 | $3 \%$ |
| Grand Total | $\mathbf{5 7 4 1}$ |  |

6. What are your normal means of travel to your final destination after detraining?

| Transportation | Responses | \% of Total |
| :--- | ---: | ---: |
| Walk | 3697 | $63 \%$ |
| Bike | 34 | $1 \%$ |
| Taxi | 3 | $0 \%$ |
| Metrorail | 1138 | $19 \%$ |
| Car | 592 | $10 \%$ |
| Uber / Lyft | 30 | $1 \%$ |
| MARC | 6 | $0 \%$ |
| Bus | 270 | $5 \%$ |
| Shuttle | 336 | $6 \%$ |
| Grand Total | $\mathbf{6 1 0 6}$ |  |

7. If you leave a car at your destination station to complete your commute (Lorton), would you consider a Rideshare service (Lyft, Uber, Via) option if it is convenient and cost effective?

| Consideration | Responses | \% of Total |
| :--- | ---: | ---: |
| Yes | 868 | $15 \%$ |
| No | 1643 | $28 \%$ |
| N/A | 3031 | $51 \%$ |
| Grand Total | 5542 |  |

8. Length of time riding VRE?

| Year(s) | Responses | \% of Total |
| :--- | ---: | ---: |
| Less than a year | 927 | $16 \%$ |
| 1-3 years | 1594 | $27 \%$ |
| $4-6$ years | 1190 | $20 \%$ |
| $7-9$ years | 667 | $11 \%$ |
| $10-15$ years | 840 | $14 \%$ |
| $16-20$ years | 330 | $6 \%$ |
| 20+ years | 237 | $4 \%$ |
| Grand Total | 5785 |  |

9. How many days in a typical week do you normally ride VRE?

| Days | Responses | \% of Total |
| :--- | ---: | ---: |
| 1 | 84 | $1 \%$ |
| 2 | 209 | $4 \%$ |
| 3 | 765 | $13 \%$ |
| 4 | 1462 | $25 \%$ |
| 5 | 3284 | $56 \%$ |
| Less than weekly | 52 | $1 \%$ |
| Grand Total | $\mathbf{5 8 5 6}$ |  |

10. What type of ticket do you normally use?

| Ticket | Responses | \% of Total |
| :--- | ---: | ---: |
| Single-Ride / Day Pass | 261 | $4 \%$ |
| Monthly | 4028 | $68 \%$ |
| Five Day Pass | 157 | $3 \%$ |
| Ten-Trip | 1338 | $23 \%$ |
| TLC (Joint VRE-Metro Card) | 57 | $1 \%$ |
| Grand Total | $\mathbf{5 8 4 1}$ |  |

11. Where do you normally purchase tickets?

| Source | Responses | \% of Total |
| :--- | ---: | ---: |
| VRE Mobile | 1956 | $33 \%$ |
| Station Ticket Vending Machine (TVM) | 1012 | $17 \%$ |
| Commuterdirect.com | 2302 | $39 \%$ |
| Vendor location | 484 | $8 \%$ |
| Grand Total | 5754 |  |

12. How do you get to work on days you choose not to ride VRE? (Please circle all that apply)

| Always use VRE | Hot Lanes | Drive Alone | Carpool / HOV | Vanpool | Car and <br> Metrorail |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2297 | 384 | 2095 | 328 | 249 | 1317 |
| Bus Only | Car and Bus | Bus and <br> Metrorail | Metrorail Only | "Slug" | Other |
| 12 | 98 | 389 | 119 | 206 | 332 |

13. Before you began using VRE, what was your usual means of commuting? (Please circle all that apply)

| Drove Alone | Carpool | Vanpool | Car and <br> Metrorail | Bus | Car and Bus |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2720 | 511 | 223 | 733 | 922 | 213 |
| Bus and <br> Metrorail | Metrorail | "Slug" | I Have Always <br> Used VRE | Hot Lanes |  |
| 424 | 378 | 573 | 1010 | 238 |  |

14. For whom do you work?

| Employer | Responses | \% of Total |
| :--- | ---: | ---: |
| Military / Active Duty | 212 | $4 \%$ |
| Federal Government | 3954 | $67 \%$ |
| Private Company / Self Employed | 939 | $16 \%$ |
| Not for Profit Organization (i.e. Association) | 390 | $7 \%$ |
| Local or State Government | 130 | $2 \%$ |
| Other | 139 | $2 \%$ |
| Grand Total | 5764 |  |

15. Do you telecommute or work at home one or more days per week?

| Day(s) | Responses | \% of Total |
| :--- | ---: | ---: |
| 1 | 1418 | $24 \%$ |
| 2 | 690 | $12 \%$ |
| 3 | 148 | $3 \%$ |
| 4 | 61 | $1 \%$ |
| 5 | 0 | $0 \%$ |
| 0 | 3503 | $59 \%$ |
| Grand Total | 5820 |  |

16. Does your employer provide the following? (Please circle all that apply)

| Subsidized <br> transit subsidy | Pre-tax payment <br> for transit <br> passes | Free/subsidized <br> employee <br> parking | Other <br> commuting <br> incentive |
| :---: | :---: | :---: | :---: |
| 4155 | 1197 | 693 | 238 |

17. Which of the following influenced your decision to try VRE for the first time? (Please circle all that apply)

| Traffic | Recommendation | Website | Subsidized <br> transportation <br> benefit | New Job | New Home |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 3567 | 1360 | 85 | 1517 | 2125 | 1471 |
| Guaranteed <br> Ride Home | Joint service with <br> Amtrak | Free bus <br> connections | Reduce Carbon <br> Footprint | I just love trains | Other |
| 329 | 144 | 180 | 639 | 372 | 457 |

18. VRE operates a program where undercover law enforcement officers ride onboard your train. Does this impact your feeling of safety while onboard?

| Impact | Responses | \% of Total |
| :--- | ---: | ---: |
| Very much | 1524 | $26 \%$ |
| Somewhat | 1664 | $28 \%$ |
| Indifferent | 1192 | $20 \%$ |
| No | 1389 | $24 \%$ |
| Grand Total | $\mathbf{5 5 6 9}$ |  |

VRE Report Card
Please circle a rating for each of the items below:

| Customer Service: | Excellent | Very <br> Good | Average | Needs Improvement | Poor |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Responsiveness of VRE Staff | 55\% | 31\% | 10\% | 3\% | 1\% |
| Friendliness of VRE Staff | 59\% | 30\% | 9\% | 1\% | 1\% |
| VRE Follow-up to Delays or Problems | 18\% | 26\% | 26\% | 18\% | 11\% |
| Lost and Found Department | 38\% | 24\% | 18\% | 11\% | 9\% |
| Usefulness of Train Status (Train Tracking System) | 25\% | 31\% | 25\% | 15\% | 5\% |
| Timeliness of Email Responses | 21\% | 28\% | 26\% | 14\% | 11\% |
| Quality of Email Responses | 22\% | 29\% | 28\% | 12\% | 9\% |
| Timeliness of Social Media Responses | 18\% | 26\% | 29\% | 15\% | 12\% |
| Quality of Social Media Responses | 19\% | 26\% | 30\% | 15\% | 10\% |
| Timeliness of Website Information | 19\% | 33\% | 29\% | 14\% | 5\% |
| Quality of Website | 21\% | 38\% | 30\% | 8\% | 2\% |
| Quality of Train Talk (Email Alert Service) | 21\% | 35\% | 27\% | 13\% | 5\% |
| Timeliness of Train Talk | 19\% | 32\% | 29\% | 14\% | 6\% |
| Overall Communication with Passengers | 20\% | 37\% | 27\% | 12\% | 5\% |
| Train Crew Members: | Excellent | Very <br> Good | Average | Needs Improvement | Poor |
| Are Knowledgeable about VRE Operations | 57\% | 32\% | 8\% | 1\% | 1\% |
| Are Helpful and Courteous | 62\% | 29\% | 7\% | 2\% | 1\% |
| Make Regular Station Announcements | 55\% | 29\% | 11\% | 4\% | 1\% |
| Make Timely Delay Announcements | 41\% | 30\% | 17\% | 9\% | 3\% |
| Check Tickets Regularly | 44\% | 33\% | 17\% | 4\% | 2\% |
| Present a Professional Appearance | 68\% | 27\% | 4\% | 1\% | 0\% |
| Overall Crew Performance | 55\% | 36\% | 8\% | 1\% | 1\% |


| VRE Operations | Excellent | Very <br> Good | Average | Needs Improvement | Poor |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Convenience of Schedules | $18 \%$ | $36 \%$ | $29 \%$ | $14 \%$ | $3 \%$ |
| On-time Performance | $7 \%$ | $22 \%$ | $25 \%$ | $26 \%$ | $19 \%$ |
| Seat Availability | $29 \%$ | $42 \%$ | $22 \%$ | $6 \%$ | $1 \%$ |
| Cleanliness of Trains | $58 \%$ | $35 \%$ | $6 \%$ | $1 \%$ | $0 \%$ |
| Cleanliness of Stations | $44 \%$ | $40 \%$ | $13 \%$ | $3 \%$ | $1 \%$ |
| Reliability of Ticket Vending Machines | $21 \%$ | $35 \%$ | $27 \%$ | $12 \%$ | $5 \%$ |
| Ease of Buying a Ticket | $50 \%$ | $34 \%$ | $12 \%$ | $3 \%$ | $1 \%$ |
| Ease of Redeeming Subsidized Transportation | $49 \%$ | $31 \%$ | $13 \%$ | $5 \%$ | $2 \%$ |
| Benefits |  |  |  | $5 \%$ | $2 \%$ |
| Station Parking Availability | $24 \%$ | $34 \%$ | $13 \%$ | $10 \%$ | $3 \%$ |
| Quality of Public Address System on Train | $24 \%$ | $35 \%$ | $27 \%$ | $11 \%$ | $3 \%$ |
| Quality of Public Address System on Platform | $35 \%$ | $27 \%$ | $15 \%$ | $6 \%$ |  |
| Timeliness of Platform Information | $18 \%$ | $31 \%$ | $30 \%$ | $4 \%$ | $2 \%$ |
| Personal Security at Station and on Train | $32 \%$ | $40 \%$ | $22 \%$ | $2 \%$ | $1 \%$ |
| Safety of Train Equipment | $41 \%$ | $41 \%$ | $15 \%$ | $2 \%$ | $0 \%$ |
| Lighting at Morning Station | $44 \%$ | $41 \%$ | $13 \%$ | $2 \%$ | $0 \%$ |
| Lighting at Evening Station | $44 \%$ | $40 \%$ | $13 \%$ | $11 \%$ | $4 \%$ |
| Traffic Circulation at Station | $22 \%$ | $34 \%$ | $30 \%$ | $3 \%$ | $1 \%$ |
| Station Signage | $34 \%$ | $42 \%$ | $20 \%$ | $11 \%$ | $4 \%$ |
| Level of Fare for Quality and Value of Service | $21 \%$ | $37 \%$ | $27 \%$ | $6 \%$ | $2 \%$ |
| Overall Service Quality | $28 \%$ | $44 \%$ | $19 \%$ |  |  |

The following demographic information is sought to meet Federal Transit Administration guidelines. Answers are optional.
19. Your gender:

| Gender | Responses \% of Total |  |
| :--- | :---: | :---: |
| Male | 3126 | $60 \%$ |
| Female | 2102 | $40 \%$ |
| Grand Total | $\mathbf{5 2 2 8}$ |  |

20. Your age range:

| Age Range | Responses \% of Total |  |
| :--- | ---: | ---: |
| 21 and Under | 24 | $0 \%$ |
| 22 to 34 | 639 | $12 \%$ |
| 35 to 44 | 1135 | $22 \%$ |
| 45 to 54 | 1534 | $30 \%$ |
| 55 to 64 | 1448 | $28 \%$ |
| 65 and Over | 325 | $6 \%$ |
| Grand Total | $\mathbf{5 1 4 1}$ |  |

21. Which best represents your annual household income?

| Annual Household Income | Responses $\%$ of Total |  |
| :--- | ---: | ---: |
| Under $\$ 25,000$ | 19 | $0 \%$ |
| $\$ 25,000-\$ 49,999$ | 98 | $2 \%$ |
| $\$ 50,000-\$ 75,999$ | 268 | $6 \%$ |
| $\$ 76,000-\$ 99,999$ | 490 | $10 \%$ |
| $\$ 100,000-\$ 124,999$ | 794 | $17 \%$ |
| $\$ 125,000-\$ 149,999$ | 802 | $17 \%$ |
| $\$ 150,000-\$ 174,999$ | 722 | $15 \%$ |
| $\$ 175,000+$ | 1556 | $33 \%$ |
| Grand Total | 4749 |  |

22. Do you:

| Housing | Responses | \% of Total |
| :--- | ---: | ---: |
| Own | 4277 | $84 \%$ |
| Rent | 823 | $16 \%$ |
| Grand Total | $\mathbf{5 1 0 0}$ |  |

23. In your household, there are:

| Cars | Responses $\%$ of Total |  |
| :--- | ---: | ---: |
| 0 cars | 16 | $0 \%$ |
| 1 car | 813 | $16 \%$ |
| 2 cars | 2513 | $49 \%$ |
| $>2$ cars | 1779 | $35 \%$ |
| Grand Total | 5121 |  |

24. Your ethnic origin / race:

| Ethic Origin / Race | Responses $\%$ of Total |  |
| :--- | ---: | ---: |
| Caucasian | 3046 | $61 \%$ |
| African American | 863 | $17 \%$ |
| Hispanic | 330 | $7 \%$ |
| Asian / Pacific Islander | 348 | $7 \%$ |
| Native American | 58 | $1 \%$ |
| Multi-Ethnic | 150 | $3 \%$ |
| Other | 165 | $3 \%$ |
| Grand Total | 4960 |  |

25. Marital status:

| Status |  |  |
| :--- | ---: | ---: |
| Married | 3879 | $76 \%$ |
| Single | 817 | $16 \%$ |
| Widowed/Divorced | 392 | $8 \%$ |
| Grand Total | $\mathbf{5 0 8 8}$ |  |

