

# VRE OPERATIONS BOARD MEETING

March 18, 2022

*The meeting will  
begin at 9 a.m.*

Meeting materials are available at

[vire.org/about/board/board-agenda-minutes/2022/March](https://vire.org/about/board/board-agenda-minutes/2022/March)



# PLEDGE OF ALLEGIANCE



# ROLL CALL



Walter Alcorn  
Fairfax County



Sarah Bagley  
Alexandria



Andrea Bailey  
Prince William County



Preston Banks  
Manassas Park



Meg Bohmke  
Stafford County



Margaret Franklin  
Prince William County



Libby Garvey  
Arlington County



Lori Hayes  
Spotsylvania County



Matt Kelly  
Fredericksburg



Jeanine Lawson  
Prince William County



Mike McLaughlin  
Commonwealth of Virginia



Ralph Smith  
Manassas



Dan Storck  
Fairfax County



James Walkinshaw  
Fairfax County



Pamela Yeung  
Stafford County



# SAFETY MOMENT



# APPROVAL OF AGENDA

1. Pledge of Allegiance
2. Roll Call
3. Safety Briefing
4. Approval of the Agenda
5. Approval of Minutes from the February 18, 2022 VRE Operations Board Meeting
6. Chair's Comments
7. Chief Executive Officer's Report
8. VRE Riders' and Public Comment
9. Action Items
  - A. Recommend Authorization to Execute a Deed of Ground Lease and Parking Garage Agreement at the VRE Manassas Park Station
  - B. Authorization to Issue a Request for Proposals for Construction Management Services for the Manassas Park Parking Expansion Project
  - C. Authorization to Amend the Contract for Financial Advisory Services
  - D. Authorization to Provide a Letter of Support to the City of Manassas Park for a USDOT RAISE Grant Program Application for the Railroad Drive Culvert Rehabilitation and Reconstruction Project
  - E. Authorization Provide a Letter of Support to Prince William County for a USDOT RAISE Grant Program Application for the Route 123 Corridor at I-95 Improvements Project
10. Information Items
  - A. Ridership Recovery Efforts
  - B. Spending Authority Report
11. Closed Session
12. Operations Board Members' Time



# APPROVAL OF MINUTES

**February 18, 2022**

Meeting with YouTube Livestream

**Members Present**

- Walter Alcorn (NVTC)
- Sarah Bagley (NVTC)
- Andrea Bailey (PRTC)
- Preston Banks (PRTC)
- Meg Bohmke (PRTC)
- Margaret Franklin (PRTC)
- Libby Garvey (NVTC)
- Jeanine Lawson (PRTC)
- Michael McLaughlin (VPRA)
- Ralph Smith (PRTC)
- Dan Storck (NVTC)
- James Walkinshaw (NVTC)
- Pamela Yeung\* (PRTC)

**Members Absent**

- Lori Hayes (PRTC)
- Matt Kelly (PRTC)

**Jurisdiction**

- Fairfax County
- City of Alexandria
- Prince William County
- City of Manassas Park
- Stafford County
- Prince William County
- Arlington County
- Prince William County
- Commonwealth of Virginia
- City of Manassas
- Fairfax County
- Fairfax County
- Stafford County
  
- Spotsylvania County
- City of Fredericksburg



**Margaret Franklin**  
VRE Operations Board Chair  
Prince William County

*\*Monitored Virtually*



# CHAIR'S COMMENTS

Welcome to the March VRE Operations Board meeting.

- Congratulations to former DRPT Director Jennifer Mitchell on her appointment as FRA's deputy administrator and to Jennifer DeBruhl, who will replace her at DRPT as acting director.
- Today is Transit Worker Appreciation Day. My thanks to the frontline workers, at VRE and all transit agencies in the region, who continue to perform what is often a difficult job under the best of circumstances, but even more so in this turbulent time. They have kept us moving during the pandemic and we appreciate their dedication.



**Margaret Franklin**  
VRE Operations Board Chair  
Prince William County



# CEO REPORT

- **Introduction of Guest Speakers**
- **Safety**
- **Ridership**
- **Performance**
- **Legislative Update**

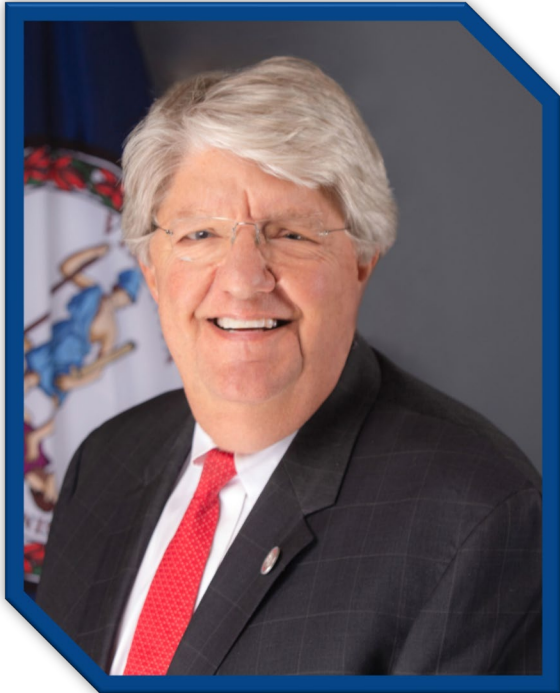


**Rich Dalton**  
VRE CEO





# GUEST SPEAKERS



**W. Sheppard Miller III**  
Secretary of  
Transportation



**Jen Deci**  
Deputy Secretary  
of Transportation

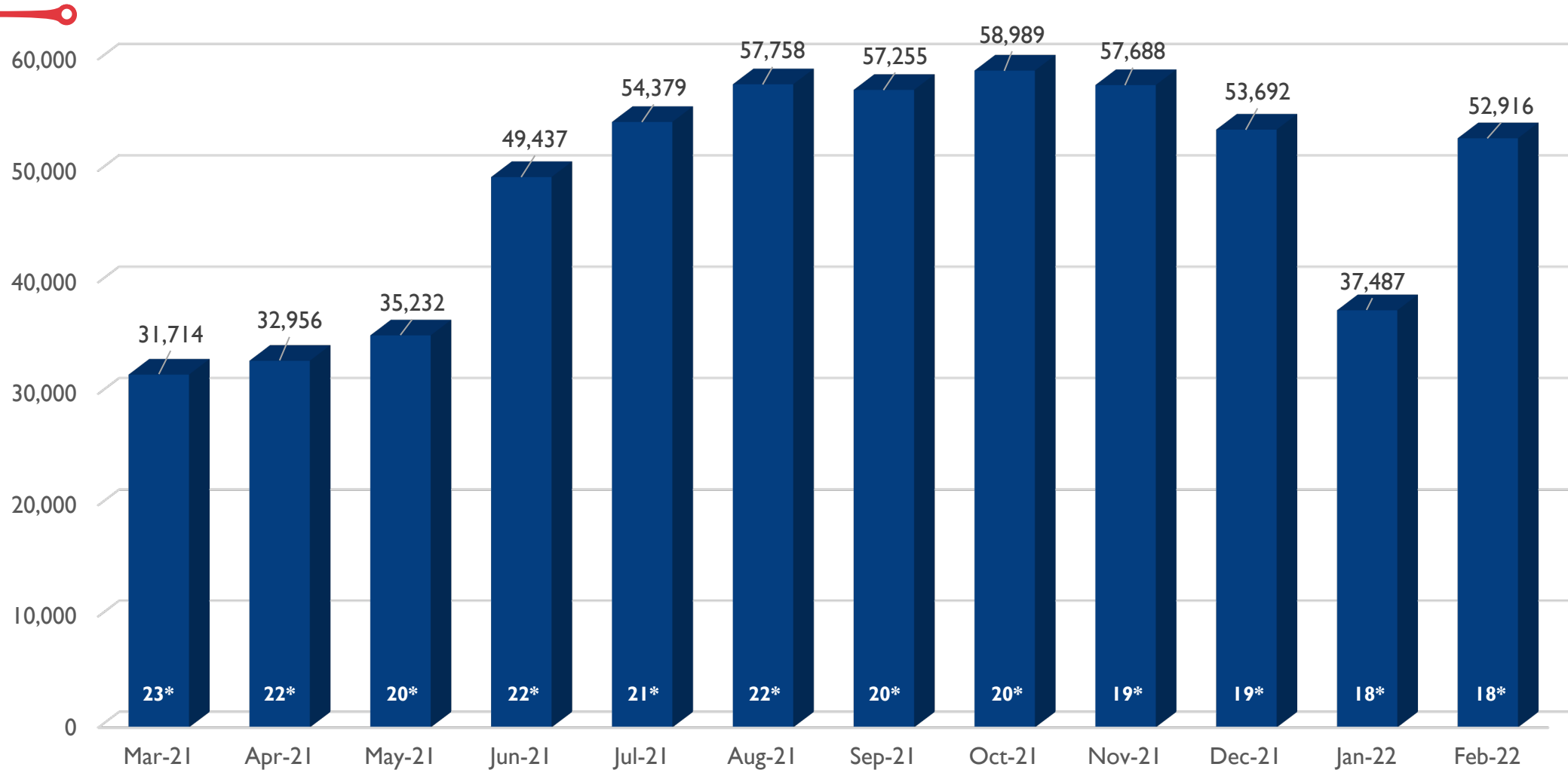


**Michael Sargent**  
Assistant Secretary  
of Transportation

# CEO REPORT – SAFETY



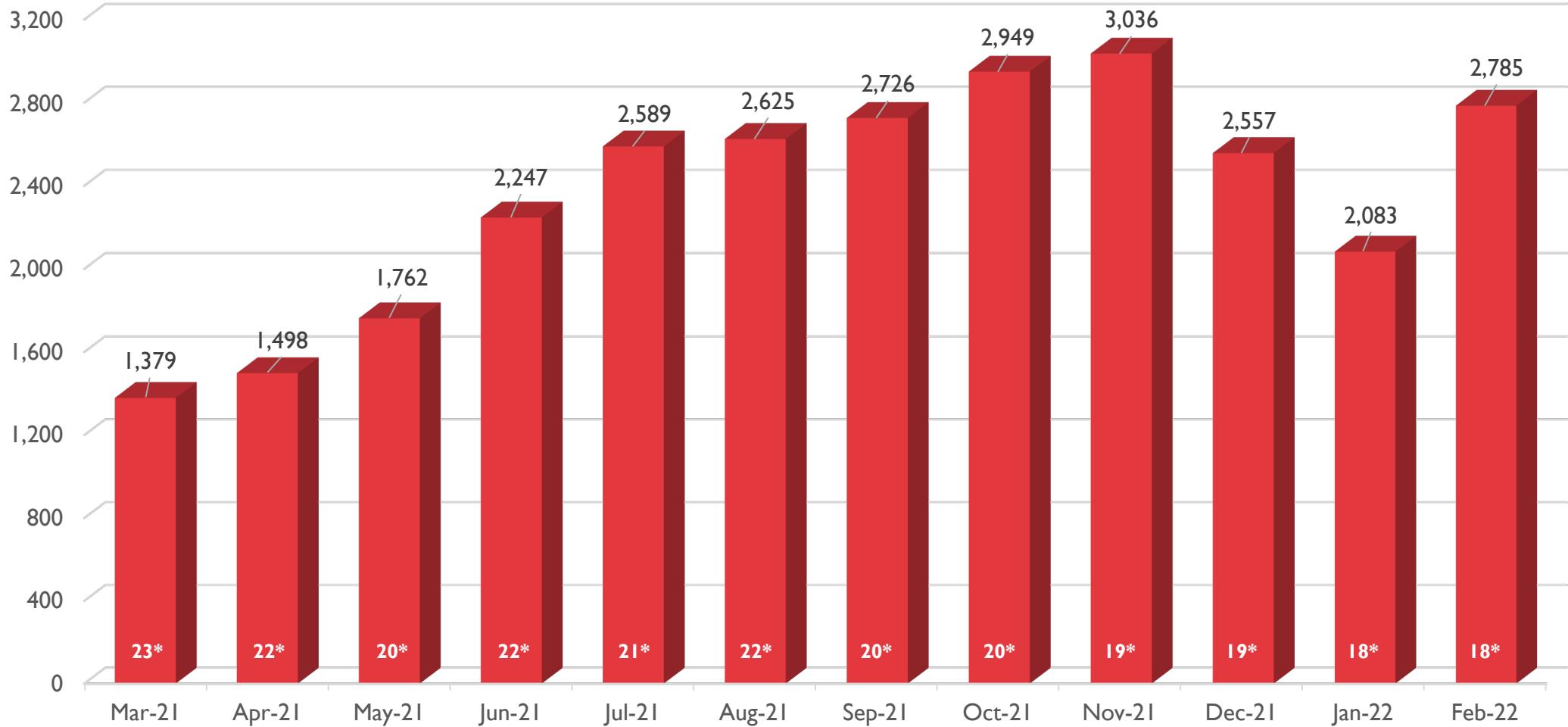
# CEO REPORT – MONTHLY RIDERSHIP



\*service days per month



# CEO REPORT – AVERAGE DAILY RIDERSHIP

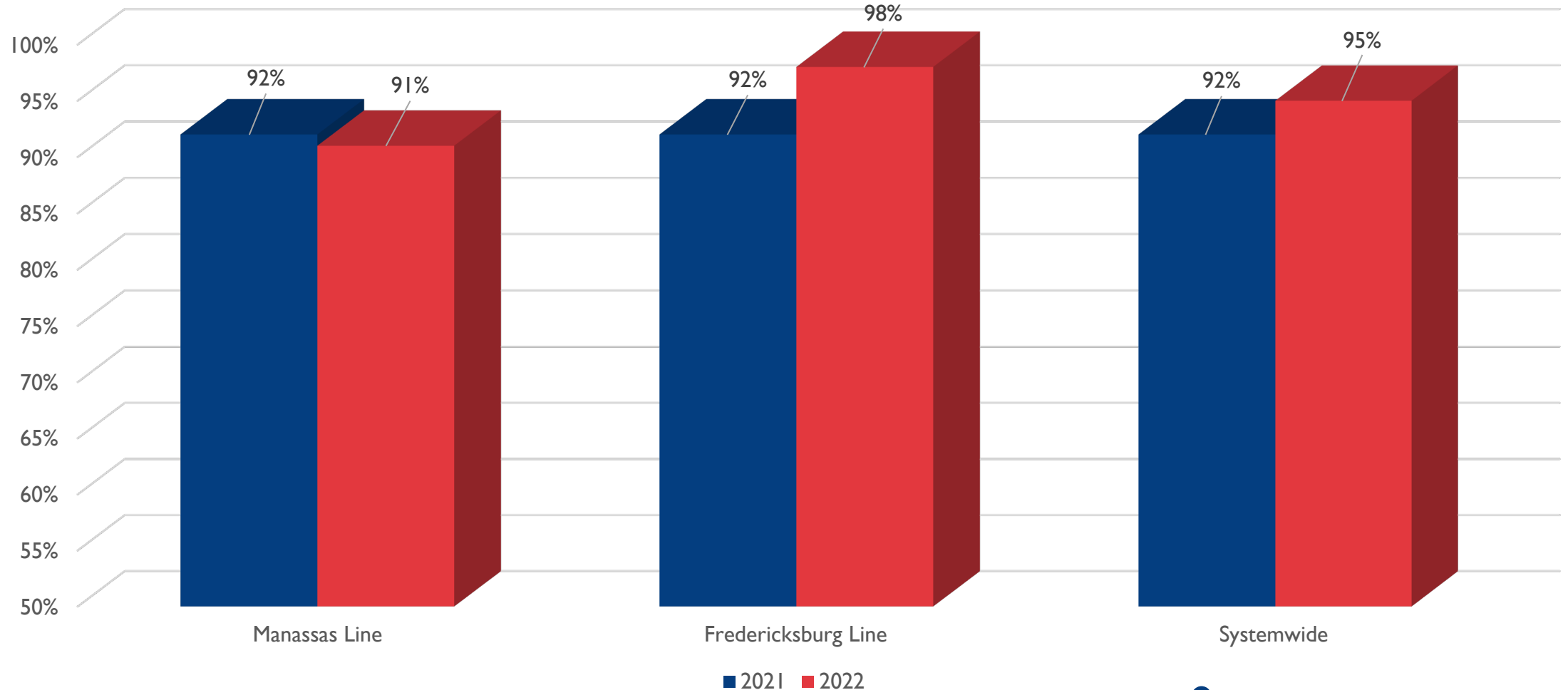


\*service days per month



# CEO REPORT – ON TIME PERFORMANCE

February Comparisons



# CEO REPORT – LEGISLATIVE UPDATE



# CEO REPORT – QUESTIONS?



# VRE RIDERS' & PUBLIC COMMENT



**Margaret Franklin**  
VRE Operations Board Chair  
Prince William County





# RECOMMEND AUTHORIZATION TO EXECUTE A DEED OF GROUND LEASE AND PARKING GARAGE AGREEMENT AT THE VRE MANASSAS PARK STATION

## Recommendation:

The VRE Operations Board is asked to recommend the Commissions authorize the CEO to execute a deed of ground lease and parking garage agreement with the Economic Development Authority of City of Manassas Park and the City of Manassas Park for a parking garage at the VRE Manassas Park Station.

## Summary:

VRE and City of Manassas Park staff have worked collaboratively to negotiate the terms of a ground lease and parking garage agreement. The city has conveyed the site for the parking garage to its Economic Development Authority (EDA) in order to allow for the long term of the ground lease. The city and the EDA are therefore parties to the ground lease. The proposed ground lease addresses terms of operations and maintenance as well as the city's request to have the ability to reacquire the parking garage site in the event VRE service at the Manassas Park Station was discontinued.



**Margaret Franklin**  
VRE Operations Board Chair  
Prince William County



**Rich Dalton**  
VRE CEO



# AUTHORIZATION TO ISSUE A REQUEST FOR PROPOSALS FOR CONSTRUCTION MANAGEMENT SERVICES FOR THE MANASSAS PARK PARKING EXPANSION PROJECT

## Recommendation:

The VRE Operations Board is asked to authorize the CEO to issue a request for proposals (RFP) for construction management (CM) services for the Manassas Park Parking Expansion Project.

## Summary:

The scope of work for the RFP will include comprehensive construction management services for construction of a new parking garage, stair/elevator tower, pedestrian bridge, retrofit of the existing platform, and associated site/civil work.

Construction is estimated to take approximately 24 months, and the length of the CM services contract is estimated to be 30 months, which includes the 24 months for construction, plus three months of pre-bid/pre-construction services and three months of project closeout services.

Upon receipt and evaluation of the proposals, staff will return to the Operations Board to request authorization to execute the contract.



**Margaret Franklin**  
VRE Operations Board Chair  
Prince William County



**Rich Dalton**  
VRE CEO



# AUTHORIZATION TO AMEND THE CONTRACT FOR FINANCIAL ADVISORY SERVICES

## Recommendation:

The VRE Operations Board is asked to authorize the CEO to execute a contract amendment with PFM Financial Advisors LLC (PFM) of Philadelphia, Pennsylvania, for financial advisory services in an amount not to exceed \$300,000. This will increase the total authorization for this task order contract from \$800,000 to a total amount not to exceed \$1,100,000.

## Summary:

VRE requires a range of additional support and analysis from PFM, including financial planning and analysis associated with future service additions and modifications, annual license fees for modeling software, and treasury consulting services to assist with a banking services solicitation. Additional funding authorization is needed for this task-order contract to undertake these important activities.



**Margaret Franklin**  
VRE Operations Board Chair  
Prince William County



**Rich Dalton**  
VRE CEO



# AUTHORIZATION TO PROVIDE A LETTER OF SUPPORT TO THE CITY OF MANASSAS PARK FOR A USDOT RAISE GRANT PROGRAM APPLICATION FOR THE RAILROAD DRIVE CULVERT REHABILITATION AND RECONSTRUCTION PROJECT

## Recommendation:

The VRE Operations Board is asked to authorize the CEO to provide a letter of support on behalf of the board for the City of Manassas Park application to the U.S. Department of Transportation's (USDOT) Rebuilding American Infrastructure with Sustainability and Equity (RAISE) discretionary infrastructure grant program for the Railroad Drive Culvert Rehabilitation and Reconstruction project.

## Summary:

The City of Manassas Park intends to submit a construction grant application for the Railroad Drive Culvert Rehabilitation and Reconstruction project for \$2,000,000. The VRE Manassas Park Station is accessed via Railroad Drive. The project is located directly adjacent to the station.

The project includes the repair and rehabilitation of two drainage culverts under Railroad Drive to ensure resident, commuter, and passerby safety, to improve the resiliency of city infrastructure, and to address climate change impacts by ensuring access to public transportation. Specifically, the project includes rehabilitation of two corrugated metal arch culverts under Railroad Drive that are badly corroded. The project will address climate change by ensuring commuter access to the VRE station located in the city; it will also facilitate emergency personnel access to the VRE station.



**Margaret Franklin**  
VRE Operations Board Chair  
Prince William County



**Rich Dalton**  
VRE CEO



# RAILROAD DRIVE CULVERT REHABILITATION AND RECONSTRUCTION



VRE Manassas Park Station	
Total Parking Spaces	616



# AUTHORIZATION TO PROVIDE A LETTER OF SUPPORT TO FOR A USDOT RAISE GRANT PROGRAM APPLICATION FOR THE ROUTE 123 CORRIDOR AT I-95 IMPROVEMENTS PROJECT

## Recommendation:

The VRE Operations Board is asked to authorize the CEO to provide a letter of support on behalf of the board for the Prince William County application to the U.S. Department of Transportation's (USDOT) Rebuilding American Infrastructure with Sustainability and Equity (RAISE) discretionary infrastructure grant program for the Route 123 Corridor at I-95 Improvements Project.

## Summary:

Prince William County intends to submit a RAISE construction grant application for the Route 123 Corridor at I-95 Improvements Project for \$25 million.

The project consists of improvements to the intersections of Route 123 with Route 1, I-95, and Old Bridge Road. These three intersections were evaluated under VDOT's Strategically Targeted Affordable Roadway Solutions program to identify innovative, cost-efficient solutions that provide operational, safety and multimodal benefits. The project includes improvements to the Route 1/Route 123 interchange located adjacent to the VRE Woodbridge Station.



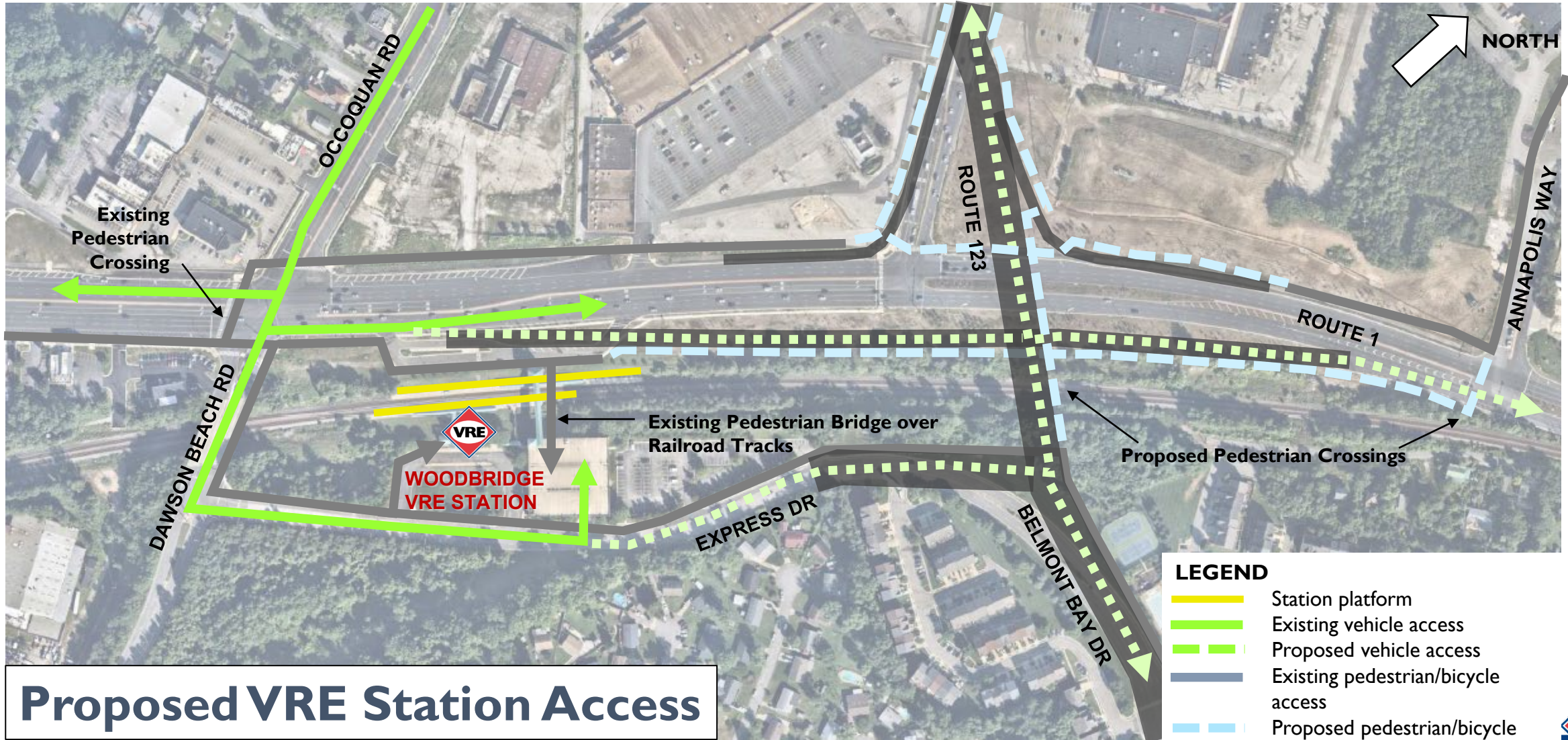
**Margaret Franklin**  
VRE Operations Board Chair  
Prince William County



**Rich Dalton**  
VRE CEO



# ROUTE 123 CORRIDOR AT I-95 IMPROVEMENTS



# RIDERSHIP RECOVERY EFFORTS

- **Ridership Over Time**
- **Return to the Office**
- **Marketing Initiatives**
- **Outreach Initiatives**
- **Changes to Ridership Patterns**



**Rich Dalton**  
VRE CEO





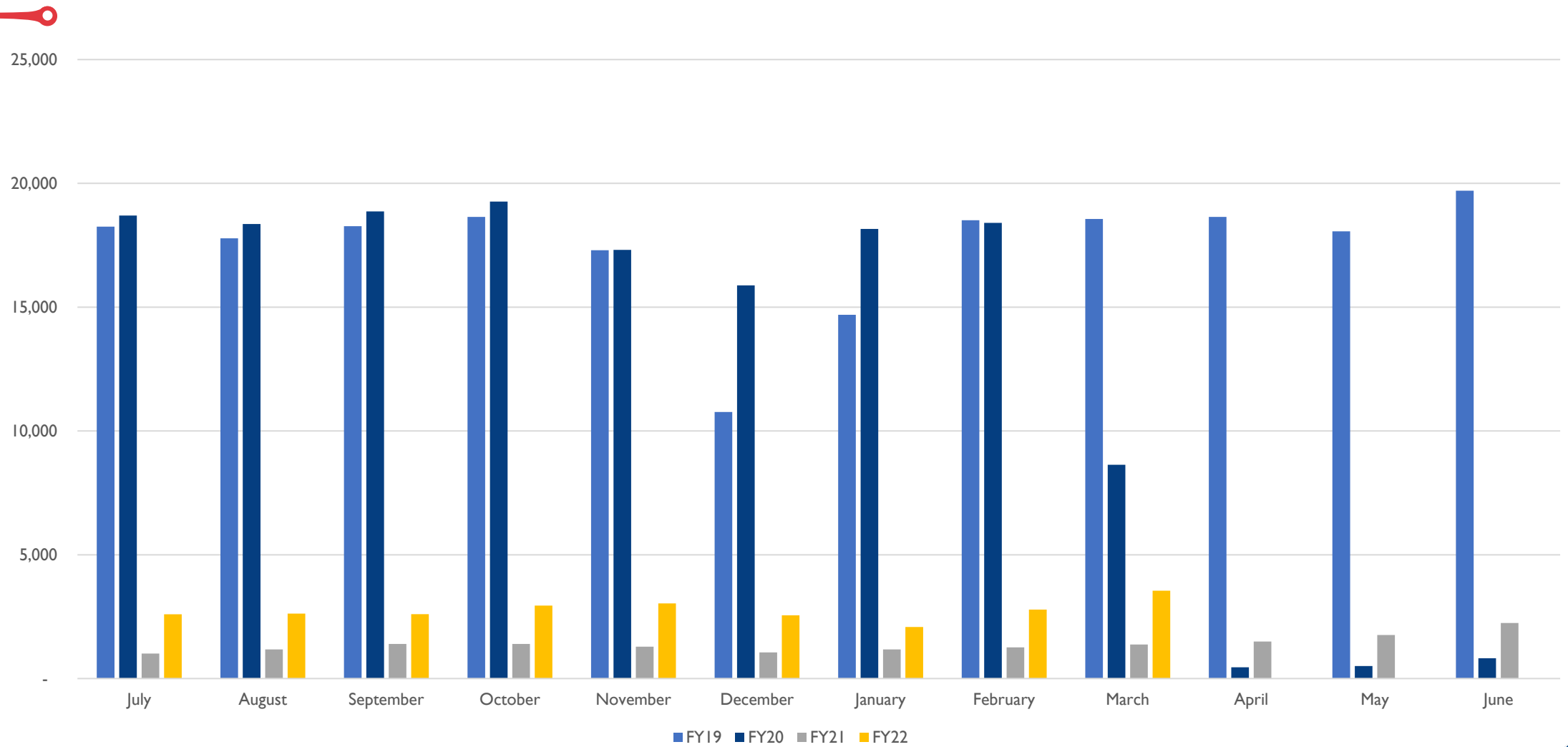


Chris Henry  
Director of Rail Operations

Ridership Over Time  
Return to the Office



# VRE AVERAGE DAILY RIDERSHIP FY 19 – FY 22



# 2019 PASSENGER SURVEY RESULTS

14. For whom do you work?

Employer	Responses	% of Total
Military / Active Duty	212	4%
Federal Government	3,954	69%
Private Company / Self Employed	939	16%
Not for Profit Organization	390	7%
Local or State Government	130	2%
Other	139	2%
	<b>5,764</b>	<b>100%</b>

16. Does your employer provide the following?

	Responses	% of Total
Subsidized transit subsidy	4,155	66%
Pre-tax payment for transit passes	1,197	19%
Free/subsidized employee parking	693	11%
Other commuting incentive	238	4%
	<b>6,283</b>	<b>100%</b>



# TOP 10 EMPLOYER INFORMATION

2020

Agency/Organization	Riders	%
Department of Defense/WHS	703	33%
Federal Aviation Administration	110	5%
Department of Homeland Security -CRSO	96	5%
DHS/Customs and Border Protection	64	3%
US Department of Labor /OASAM/OCFO	63	3%
Department of Veterans Affairs	61	3%
DOJ/ FBI	59	3%
Department of Housing and Urban Development	43	2%
U. S. Secret Service	34	2%
National Science Foundation	29	1%

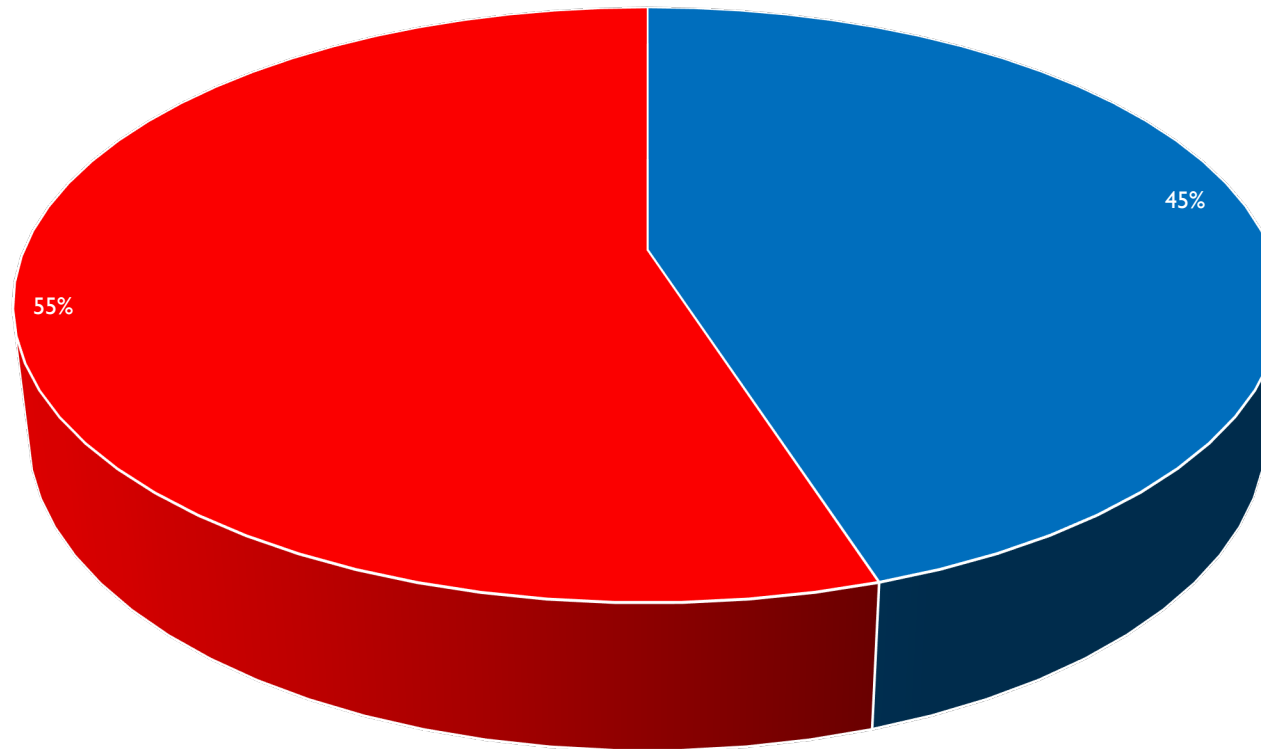
2022

Agency/Organization	Riders	%
Department of Defense/WHS	467	38%
DOJ/ FBI	86	7%
DHS/Customs and Border Protection	66	5%
US Department of Labor /OASAM/OCFO	50	4%
Department of Homeland Security -CRSO	42	3%
Department of Veterans Affairs	33	3%
U. S. Secret Service	31	3%
US ENVIRONMENTAL PROTECTION AGENCY	26	2%
Federal Aviation Administration	25	2%
DOL / Bureau of Labor Statistics	21	2%



# RIDERS FY 2019

FY 2019 Riders by Line

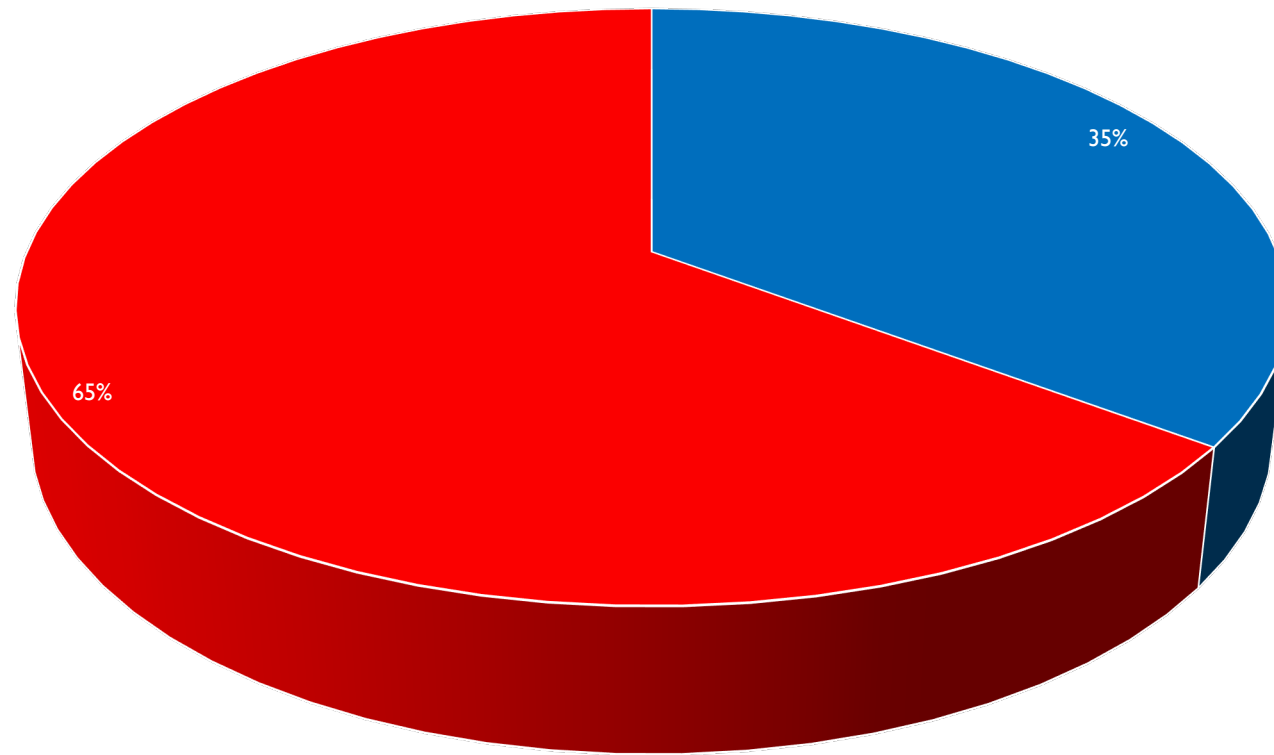


■ MSS ■ FBG



# RIDERS FY 2022

FY 2022 Riders by Line



■ MSS ■ FBG






Chet Dunston

Marketing Communication  
Engagement Manager

## Marketing Initiatives



 Virginia Railway Express Marketing Campaign 2022			MEDIA ASSETS							
			FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT
MEDIA	AD UNIT	DESCRIPTION / TARGETING								
<b>Streamed Audio</b> Impressions Total: 624,875	:15/:30 Non-Skippable Audio	15/:30 /:60 non- skippable audio that will be consumed by iHeart Radio App Listeners who are streaming their digital radio stations/playlists over 250+ platforms/ devices. These VRE audio ads will be targeted to listeners who are in the key VRE Virginia zip codes.								
<b>Email Marketing</b> Impressions Total: 375,000	Custom Email	White-labeled email deployments sent to subscribers who are classified as "Commuters and/or "Federal Government workers" Subscribers are all opted in and spam compliant, guaranteed open rates of 10% and click rates of 1%. We will reach 250K email addresses under the classification of commuters or federal workers in the VA area.								
<b>Geo-Fencing/Blueprinting</b> Impression Total: 666,533	Mobile App Display	100% Mobile App display ads through 150K apps Targeting through location of train stations/billboards/offices/federal government buildings Targeting mobile ID's classified as "Commuters" because of the frequent travel of their mobile ID								
<b>Programmatic Display</b> Impression Total: 833,167	Desktop & Mobile Display	Desktop + Mobile display ads on a network of external websites that iHeartMedia has in its database Display ads will be targeted to a specific behavior/audience/keywords/contextual/etc.								
<b>OTT Video Streaming</b>	:15-:30 Non-Skippable Video Unit	:15/:30 non-skippable video ads that are consumed by TV viewers who are streaming on Smart TV's and/or streaming devices (Roku, Firestick, Amazon Firestick, etc.) 40+ direct publisher relationships and large screen prioritization 1:1 targeted video ad to "Commuters," "Government Workers" "News/Talk" publishers								
<b>Social Media</b>	TBD on platform	Leverage any of the 8 social media platforms: Facebook, Instagram, Tik Tok, Snapchat, YouTube, LinkedIn, Pinterest, Redditt Target by audience/geography								

- = campaigns have been committed
- = campaigns under consideration







# Streamed Audio

15/:30/:60 non-skippable audio that will be consumed by iHeart Radio App Listeners who are streaming their digital radio stations/playlists over 250+ platforms/ devices.

Impressions Total: 624,875





# @ Email Marketing

Email deployments sent to subscribers who are classified as "Commuters" and/or "Federal Government workers" We will reach 250K email addresses under the classification of commuters or federal workers in the VA area.

Impressions Total: 375,000





# Geo-Fencing

100% Mobile App display ads through 150K apps  
Targeting through location of train stations,  
billboards/offices/federal government buildings.  
Targeting mobile IDs classified as “Commuters”  
because of the frequent travel of their mobile ID

Impressions Total: 666,533



# Programmatic Display

Desktop + Mobile display ads on a network of external websites that iHeartMedia has in its database  
Display ads will be targeted to a specific behavior/audience/keywords/contextual/etc.

Impressions Total: 833,167



## OTT Video Streaming



:15/:30 non-skippable video ads that are consumed by TV viewers who are streaming on Smart TVs and/or streaming devices (Roku, Firestick, Amazon)  
40+ direct publisher relationships and large

## Social Media



:15 Leverage any of the 8 social media platforms: Facebook, Instagram, Tik Tok, Snapchat, YouTube, LinkedIn, Pinterest, Redditt Target by audience/geography



Joe Swartz  
Director of Government &  
Community Affairs

Karen Finucan Clarkson  
Public Affairs Administrator

## Outreach Initiatives



# COMMUNITY ENGAGEMENT AND OUTREACH



## Audience

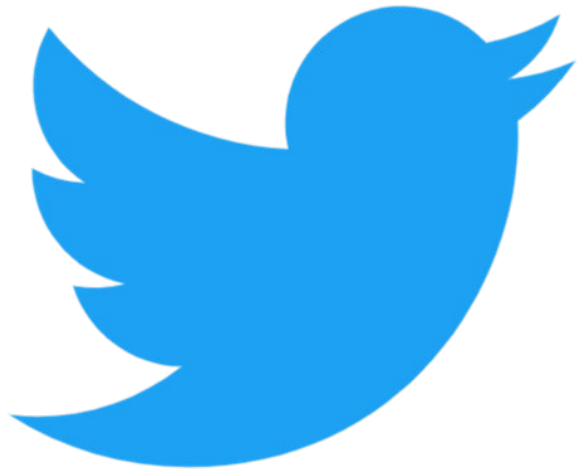
- Potential Riders

## Conduits

- Employers/Business Community
- Real Estate and Leasing Agents
- Jurisdictions
- Elected Officials
- Regional Transit Agencies

# POTENTIAL RIDERS

**Meet Your Customers Where They Are**  
*(Circa 2022)*





## POTENTIAL RIDERS

# Everything Old Is New Again

*(Circa 2022)*



# POTENTIAL RIDERS

## *Meeting Them Where They Are*



Community Events



Farmers Markets



Festivals



Fairs




















# POTENTIAL RIDERS

## Meeting Them Where They Are




















VRE Stations

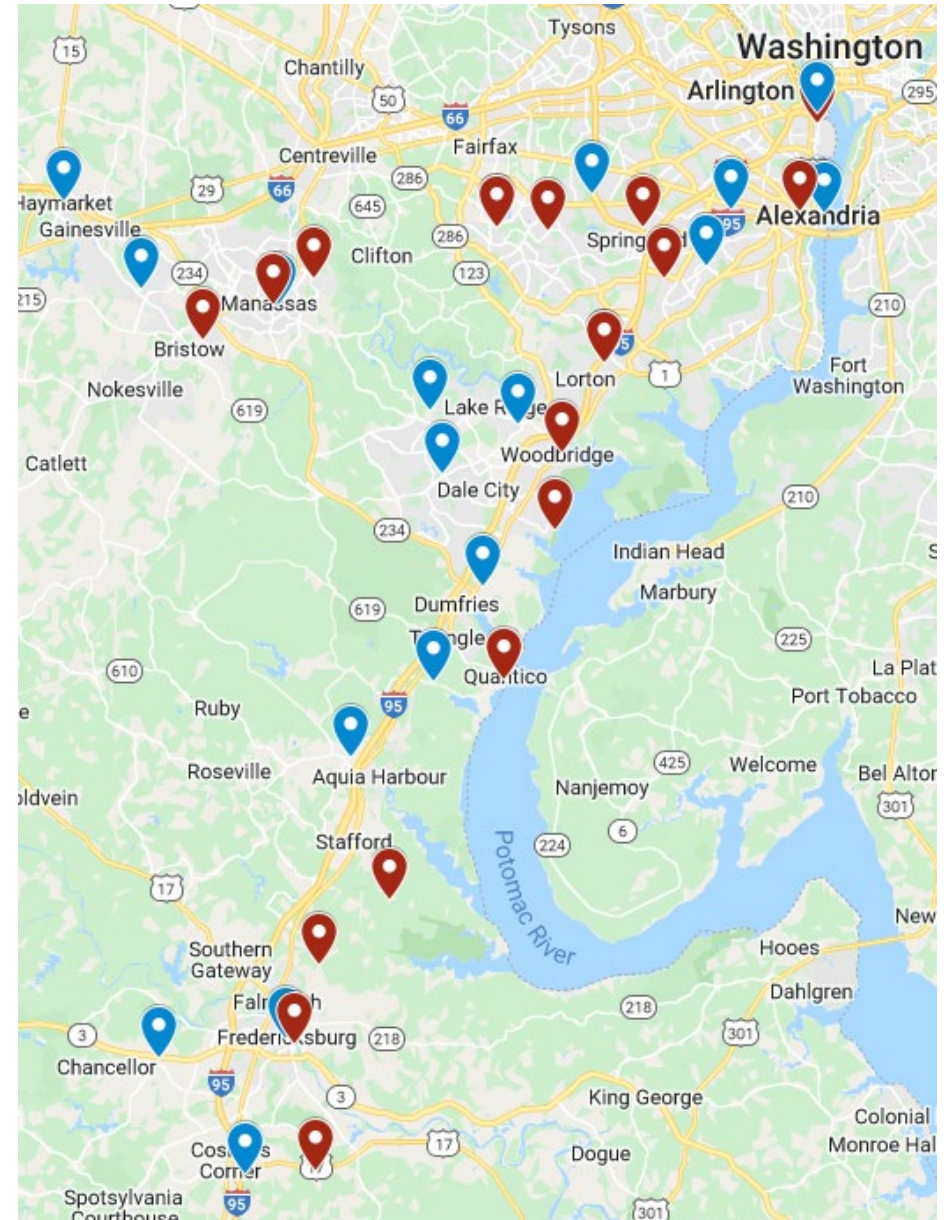
 Individual styles

-  VRE Burke Centre Station
-  VRE Rolling Road Station
-  VRE Manassas Station
-  VRE Lorton Station
-  VRE Woodbridge Station
-  VRE Fredericksburg Station
-  VRE Spotsylvania Station
-  VRE Alexandria Station
-  VRE Quantico Station
-  VRE Franconia-Springfield St...
-  VRE Rippon Station
-  VRE Brooke Station
-  VRE Leeland Road Station
-  VRE Backlick Road Station
-  VRE Manassas Park Station
-  VRE Broad Run Station
-  VRE Crystal City Station

Farmers Markets

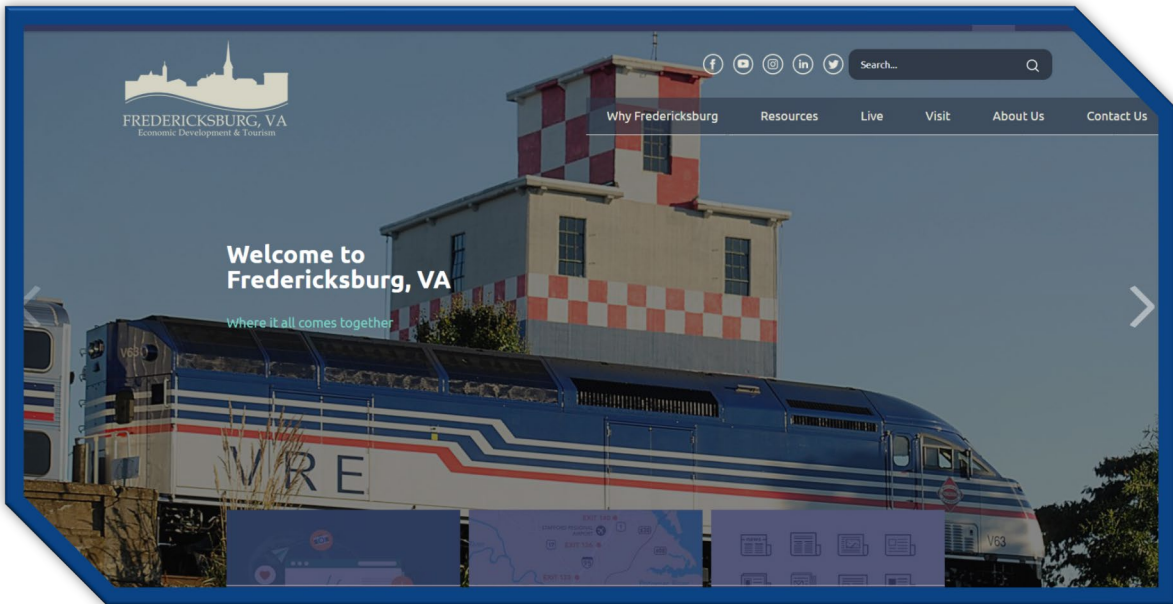
 Individual styles

-  Fredericksburg Farmers Mar...
-  Burke Farmers Market
-  Kingstowne Farmers Market
-  Lorton Farmers Market
-  Manassas Farmers Market
-  Old Town Farmers Market
-  Spotsylvania Weekend Farm...
-  Spotsylvania Weekday Farm...
-  Tackett's Mill Farmers Market
-  Wakefield Farmers Market
-  West End Farmers Market
-  Long Family Markets
-  Southbridge Shopping Cente...
-  Quantico Farmers Market
-  Haymarket Farmers Market
-  Dale City Farmers Market
-  Prince William County Farme...
-  Bristow Farmers Market
-  Crystal City Farmers Market



# EMPLOYERS/BUSINESS COMMUNITY

## Economic Development Agencies



## Chambers of Commerce



## Transportation Demand Management Agencies



# REAL ESTATE AND LEASING AGENTS

The Washington Post

*Democracy Dies in Darkness*

**Real Estate**

Rentals

Recently Sold Homes

Sell a Home

Agent Directory

New Homes Guide

Where We Live

## Townhouse-style condos minutes away from a Va. commuter rail station

The community is situated on 10 acres just a few minutes' walk from the Rippon station on Virginia Railway Express's Fredericksburg Line, which has stops in Prince William, Fairfax and Arlington counties, and Alexandria, on the way to D.C.

"That's the reason we're here," Gould said. "That's the reason the parcel of land was picked" — access to public transportation. "VRE is the amenity."



# REAL ESTATE AND LEASING AGENTS



NATIONAL ASSOCIATION OF  
RESIDENTIAL PROPERTY MANAGERS  
VIRGINIA STATE CHAPTER



The Virginia Apartment  
Management Association



# LEVERAGING PARTNERSHIPS

Home > Blog > Commuting > VRE unveils 3-D train tour

## VRE unveils 3-D train tour

November 30, 2020 | by Bill Freehling in Commuting

The Virginia Railway Express (VRE) can now offer potential riders a [three-dimensional train tour](#).

The tour takes viewers from the platform into a rail car, where they can see the social-distancing decals and hand-sanitizer dispensers. The idea is to provide a level of comfort to those who are or soon will be returning to a physical workspace and have their health and safety top of mind.

Commuter-rail service on weekdays between Fredericksburg and

PRINCE WILLIAM COUNTY  
Community Newsletter

Keeping you and your family connected.

### VRE Welcomes Back Riders with Health and Safety Top of Mind

As County residents return to work and congestion increases on the roads, many are rethinking their commutes. One option is the Virginia Railway Express, which has taken numerous precautions to protect passengers' health and safety.

[Read More](#)

You Retweeted

Stafford County @staffordvagov · Nov 16  
Traffic getting you down? Hop back on the COVID cleaning enhanced VRE: [staffordcountyva.gov/CivicAlerts.as...](http://staffordcountyva.gov/CivicAlerts.as...)

2 4 6

City of Manassas Park  
What's going on in the Park.

October-December 2020

Park Center Court - Manassas Park, VA 20111 | (703) 335-8800 | www.cityofmanassaspark.us

**From the Public Works Department**  
(703) 393-0881

**Leaf collection begins on Tuesday, October 13, 2020 and will end on Friday, December 11, 2020.**

Loose leaves should be raked to the curb, clear of traffic right-of-way and away from storm drains.

Weather permitting, Public Works will be sweeping daily throughout the City, thus, there is no need to schedule collections.

For more information, [click here](#) to be directed to the City's website.

**From Manassas Park Virginia Railway Express (VRE)**  
(703) 684-1001

**VRE Welcomes Back Riders with Health and Safety Top of Mind**

As more Manassas Park residents return to work, and the region's roads become congested, many are rethinking their commutes. One option is the Virginia Railway Express (VRE), which has taken a variety of precautions to protect the health and safety of its passengers. These measures include an enhanced cleaning regimen, installation of social-distancing decals and hand-sanitizer dispensers on rail cars and platforms, and a facial covering requirement.

To ensure social distancing, decals guide riders to window seats in every other row. Only 45 of 130 seats in any rail car are available to passengers. Currently, no more than 50 percent of those available seats are in use. VRE's train utilization web page helps riders find the train that best matches their social-distance comfort level. The rail system closely monitors ridership and has been adding and lengthening trains to allow for proper social distancing.

VRE cleans its trains twice a day. Overnight cleanings use acidic electrolyzed water, a potent yet non-irritating disinfectant.

It is operating on a reduced schedule, with four trains running northbound into the District of Columbia each weekday morning and southbound in the evening. VRE's mobile app allows for the contactless purchase and validation of tickets. As Manassas Park residents return to work, VRE is welcoming them back in the safest and healthiest way possible. Learn more at [vrs.org](http://vrs.org).

**From the Parks & Recreation Department**  
(703) 335-8872

The Manassas Park Community Center will be offering a **monitored virtual learning program** to support Manassas Park City Schools students with their distance learning. Space is limited. For more information, [click here](#). Ready to apply? [Apply here today](#).

**2020 Halloween Event**  
Saturday, October 31st  
1pm-4pm

Join us for un-BOO-lievable fun at the Community Center's front parking lot for a safe alternative to trick-or-treating this Halloween! Pre-registration is required for all family members attending the Halloween event. [Click here](#) to register for event!



# LEVERAGING PARTNERSHIPS

**Dan Helmer** @HelmerVA · Dec 10

Check out our recent Helmer Happenings newsletter for updates from around the district, information on @foodbankmetrodc, VA COPEs, the Redistricting Commission application, @VaRailXpress, and more:

[danhelmer.com/.../09/helmer-...](http://danhelmer.com/.../09/helmer-...)

1 1 7

**Supervisor Dan Storck** @DanStorck · Dec 2

@VaRailXpress is sharing a video of their #COVID19 safety protocol. Check it out!

**VRE** @VaRailXpress · Dec 1

Step from the platform into one of our rail cars and see for yourself the measures we've put in place to protect your health and safety. There's plenty of hand sanitizer and socially distanced decals on our platforms and rail cars. Take a 3-D tour at [vre.org/tour/Enhanced%...](http://vre.org/tour/Enhanced%...)

SEE OUR SOCIAL DISTANCING CUES IN A VRE INTERACTIVE TOUR

0:05 279 views

1

You Retweeted

**Delegate David Reid** @DavidReidVA · Jul 6

My visit with @VaRailXpress last Wednesday gave me great insights on the cleaning, sanitization, and social distancing initiatives being undertaken to welcome riders back. Thanks for the tour and all your efforts to provide a safe and socially distanced environment.

@NoVaTransit

5 7

**Supervisor James Walkinshaw** @JRWalkinshaw · Nov 30

Take a cool 3-D train tour and check out the precautions @VaRailXpress has put in place, including extra hand sanitizer and socially distanced decals on platforms and rail cars to help keep riders safe!

Take the Tour: [vre.org/tour/Enhanced%...](http://vre.org/tour/Enhanced%...)

4





# REGIONAL TRANSIT PARTNERSHIPS

*moving forward*

# TOGETHER



## Local Transit Partners

Find a local transit option for traveling across Northern Virginia or into the District.



This campaign is sponsored by the Virginia Department of Rail and Public Transportation.



# REGIONAL TRANSIT PARTNERSHIPS

**We get it.  
We've changed too.**

**Now's the time to get reacquainted.**

[Insert Agency Name] has invested in additional ways to keep you healthy and make your ride even safer and more comfortable. For us, it's been a year of self-improvement.

We think you'll like what you see.

**Re-DISCOVER  
YOUR RIDE  
at TransitVA.org**



agency/partner logo



**We've got this.  
So you can relax and ride!**

[Insert Agency Name] has made significant changes over the last year focused on improving the safety and comfort of our passengers. From enhanced cleaning to new modified service schedules, we are taking care of the big things so you can just relax and enjoy the ride.

**Re-DISCOVER  
YOUR RIDE  
at TransitVA.org**



agency/partner logo



# YELLOW LINE SHUTDOWN MITIGATION STRATEGIES

**The Washington Post**

*Democracy Dies in Darkness*

Transportation

## Metro's Yellow Line bridge over Potomac will close for about eight months beginning this fall

A 40-year-old bridge and tunnel will be rehabilitated while a connection between the District and National Airport will be disrupted

Transit officials announced a slate of construction projects this week that will disrupt transit service and temporarily shut down several stations for upgrades and repairs. Among the projects is a seven- or eight-month shutdown of Yellow Line service between L'Enfant Plaza in the District and Arlington's Pentagon station beginning in September.



# Pre-COVID Rider Patterns

## Changes to Rider Patterns Since COVID

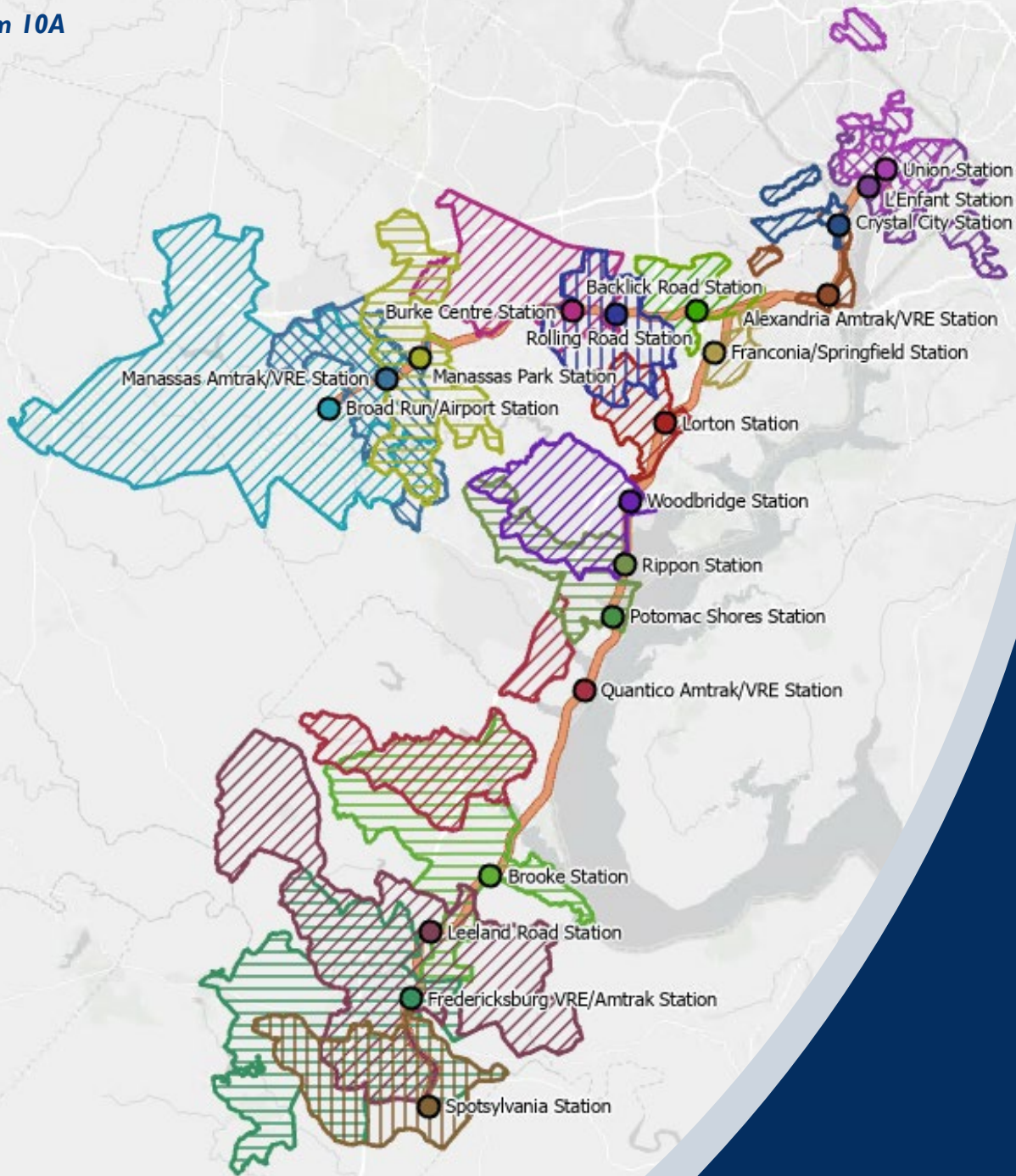
### Changes to Auto Trips in VRE Service Territory

Nick Ruiz

Planning Program Manager

*Used StreetLight Insight (cell phone location data) to analyze auto trips  
Used VRE fare payment data for 2019-2020 comparisons*





# DEFINING VRE CATCHMENT AREAS

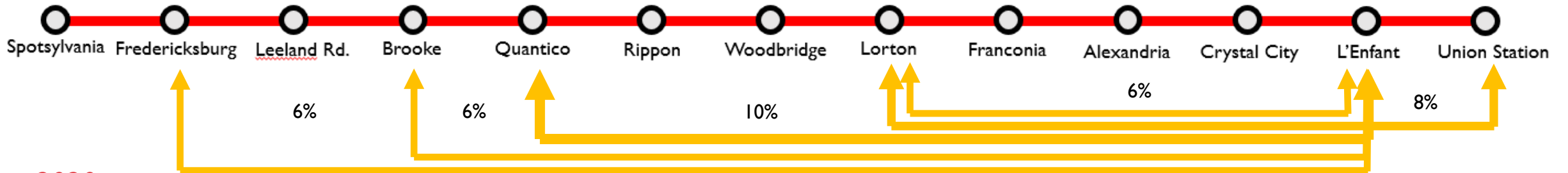


# FREDERICKSBURG 2019 VS. 2020 ORIGIN-DESTINATION PAIRS

In 2019 FBG Line sent 86% trips to Core  
 In 2020 FBG Line sent 76% trips to Core

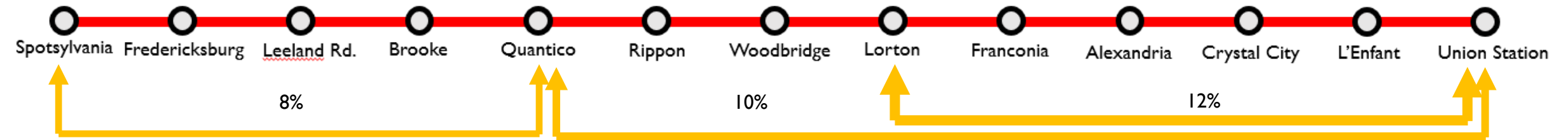
2019

(4% was Brooke to Quantico in 2019)



2020

(36% of total line activity)



(30% of total line activity)

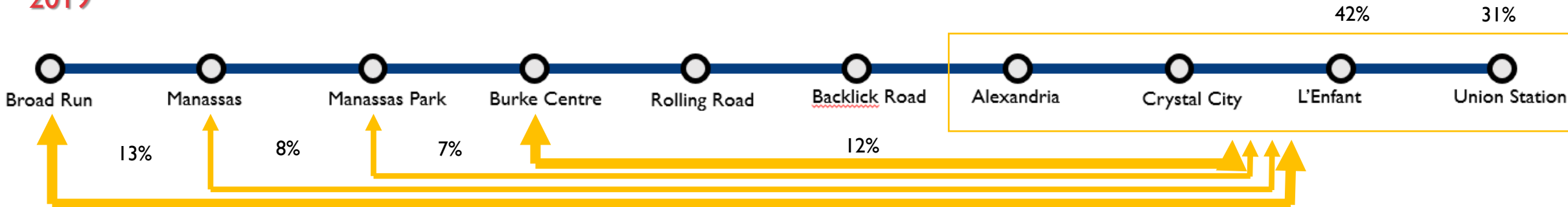
\*2019 and 2020 data from VRE TVM/Mobile fare payments.



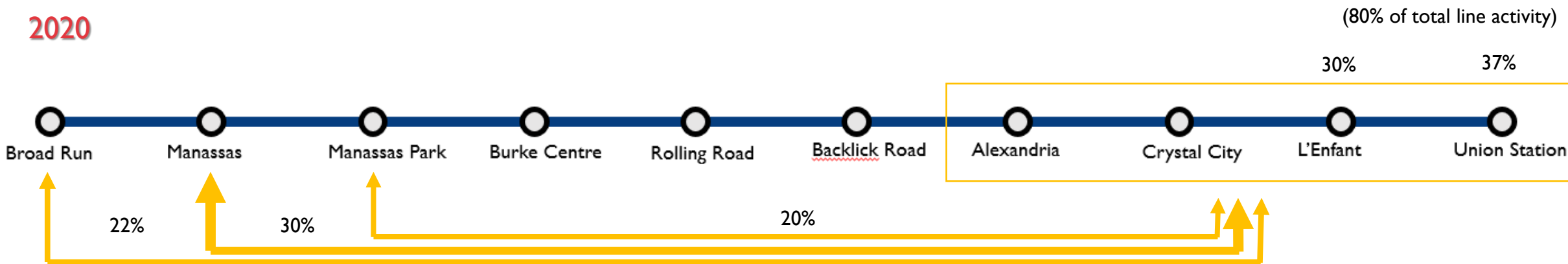
# MANASSAS 2019 VS. 2020 ORIGIN-DESTINATION PAIRS

In 2019 MSS Line sent 94% trips to Core  
 In 2020 MSS Line sent 94% trips to Core

2019



2020



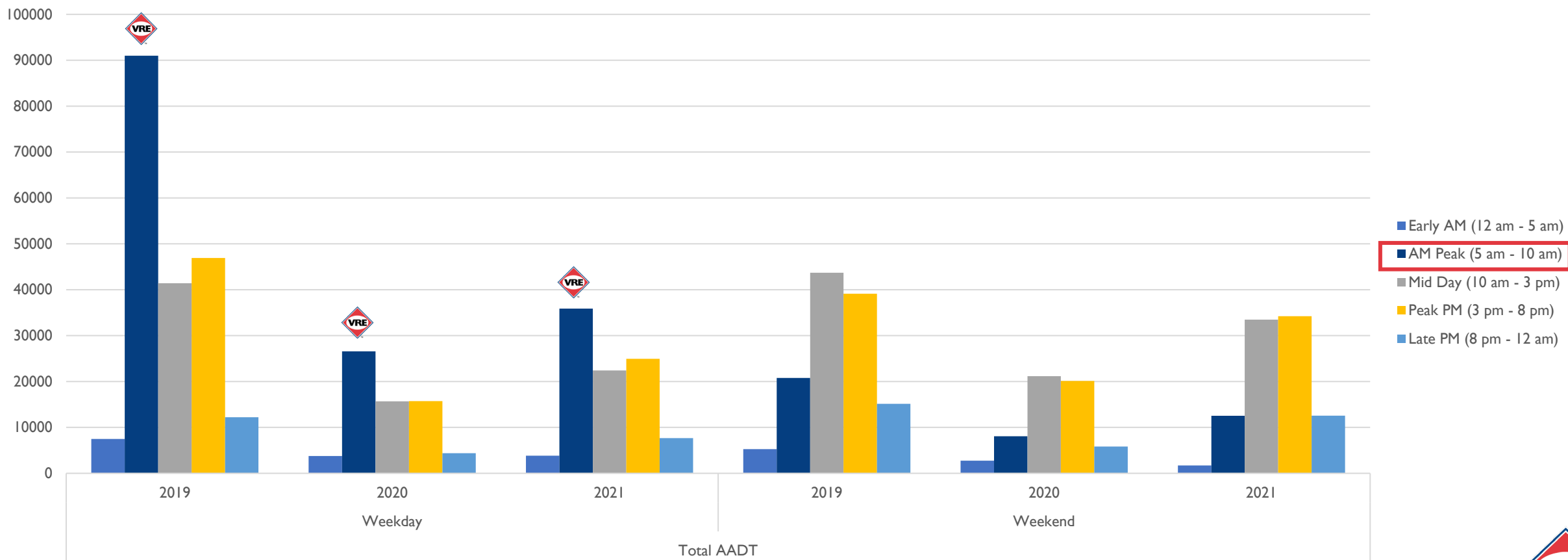
(72% of total line activity)

(80% of total line activity)

\*2019 and 2020 data from VRE TVM/Mobile fare payments.

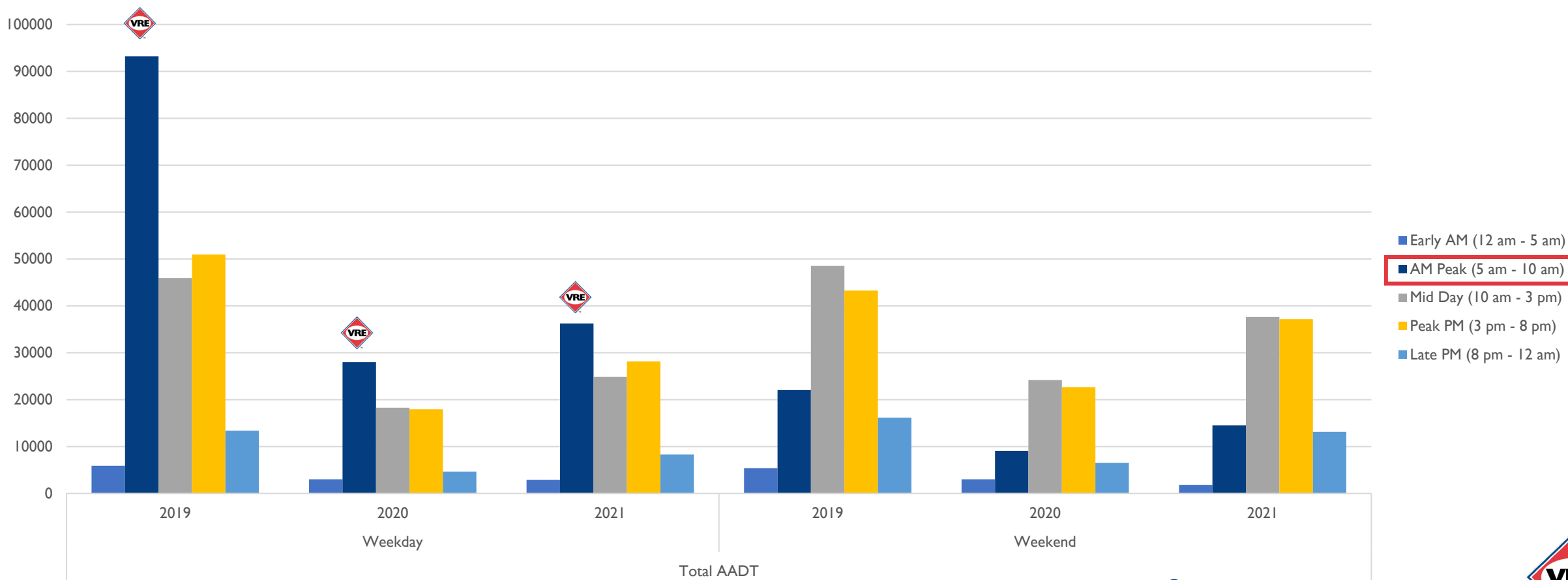


# AVERAGE DAILY AUTO TRIPS FROM FREDERICKSBURG LINE CATCHMENT AREAS TO CORE

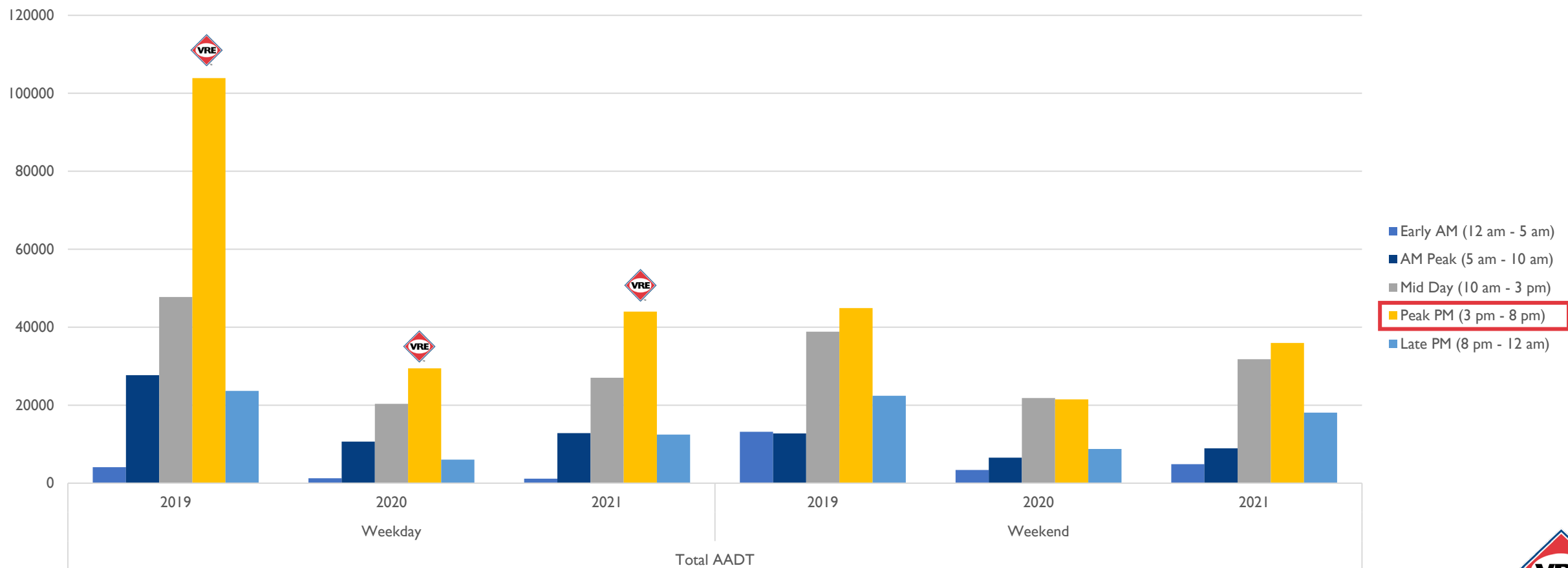




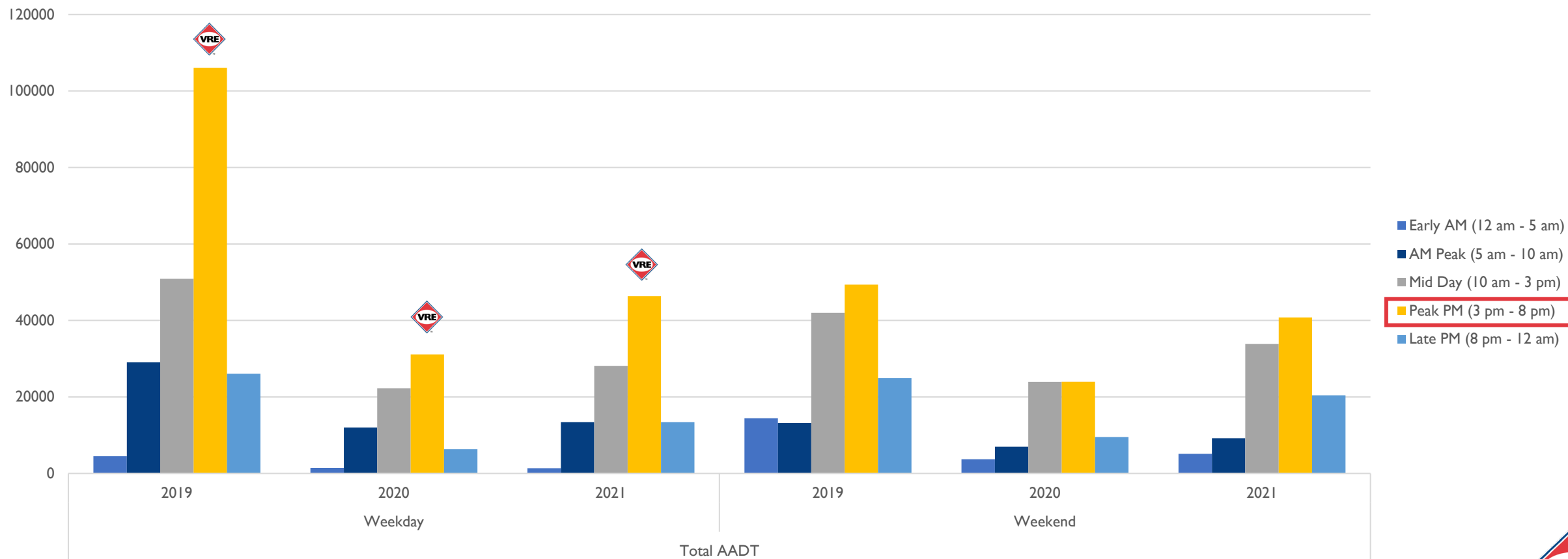
# AVERAGE DAILY AUTO TRIPS FROM MANASSAS LINE CATCHMENT AREAS TO CORE



# AVERAGE DAILY AUTO TRIPS FROM CORE TO FREDERICKSBURG LINE CATCHMENT AREAS

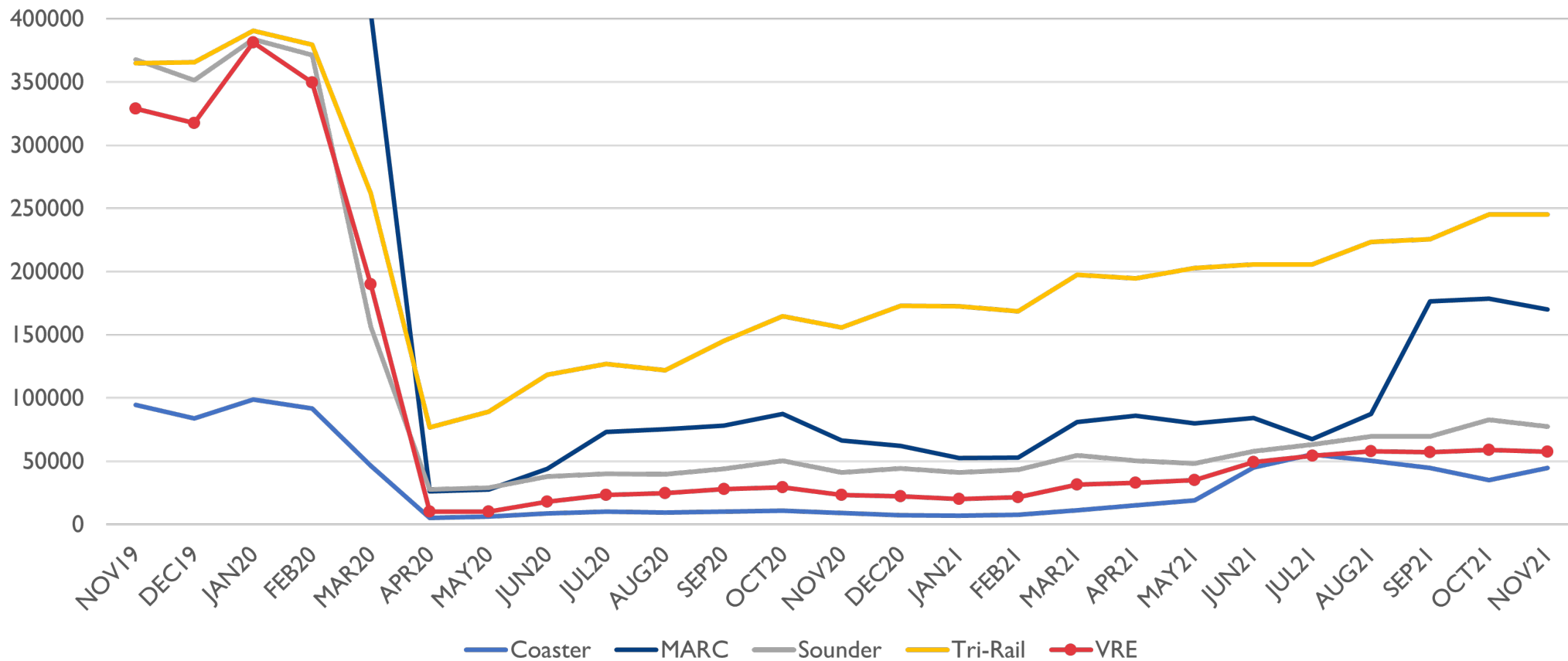


# AVERAGE DAILY AUTO TRIPS FROM CORE TO MANASSAS LINE CATCHMENT AREAS



# RIDERSHIP IS A FACTOR OF THE SERVICE OPERATED

Monthly Ridership



## AREAS OF FUTURE STUDY

1. Explore service scenarios in addition to weekday peak period/peak direction as part of System Plan update
2. Develop likely scenarios based on return-to-work assumptions, then project ridership in out years
3. Identify complementary transit partnerships (e.g., OmniRide buses) to supplement service
4. Work with VPRA to explore more cross-honor ticketing and schedule coordination with Amtrak
5. Use System Plan effort to explore fare policy enhancements to serve other markets



# RIDERSHIP RECOVERY EFFORTS – QUESTIONS?



# SPENDING AUTHORITY REPORT

The VRE Operations Board in September 2020 approved an increase in the CEO's delegated spending authority from \$100,000 to \$200,000. It was resolved as part of that increased delegation that any purchase or contract award in the range of \$50,000 to \$200,000 would be communicated to the board as an information item.

- On February 7, 2022, VRE issued a Task Order in the amount of \$76,024 to Keolis Rail Services Virginia under the Maintenance Services for Commuter Rail Operations contract to address the failure of the turbocharger on locomotive V65 and to provide support for the rear gear train replacement.
- On February 11, 2022, VRE issued a Task Order in the amount of \$161,400 to HDR Engineering under the General Engineering Consulting Services contract for conceptual design phase services for the Crossroads Yard Expansion Project.
- On February 24, 2022, VRE issued a Purchase Order in an amount not to exceed \$52,080 to Powersolv, Inc. to provide cybersecurity consulting support in order to conduct risk assessments, gap analyses, and to review and revise VRE's cybersecurity policies.



**Rich Dalton**  
VRE CEO



# OPERATIONS BOARD CLOSED SESSION

Pursuant to the Virginia Freedom of Information Act (Sections 2.2-3711.A(3), (6) and (8) of the Code of Virginia), I move that the VRE Operations Board convene a closed meeting for the purpose of discussing one matter involving plans to protect public safety as it relates to specific cybersecurity threats or vulnerabilities and actions taken to respond to such matters and related threats to public safety.



**James Walkinshaw**

Vice Chair  
Fairfax County





# OPERATIONS BOARD CLOSED SESSION

**The livestream will recommence  
following this portion of the meeting**



# OPERATIONS BOARD CLOSED SESSION

**The VRE Operations Board certifies that, to the best of each member's knowledge and with no individual member dissenting, at the just concluded closed session:**

- 1. Only public business matters lawfully exempted from open meeting requirements under the Freedom of Information Act were discussed; and,**
- 2. Only such public business matters as were identified in the motion by which the closed session was convened were heard, discussed or considered.**



**James Walkinshaw**

Vice Chair  
Fairfax County



# VRE OPERATIONS BOARD MEMBER TIME



Walter Alcorn  
Fairfax County



Sarah Bagley  
Alexandria



Andrea Bailey  
Prince William County



Preston Banks  
Manassas Park



Meg Bohmke  
Stafford County



Margaret Franklin  
Prince William County



Libby Garvey  
Arlington County



Lori Hayes  
Spotsylvania County



Matt Kelly  
Fredericksburg



Jeanine Lawson  
Prince William County



Mike McLaughlin  
Commonwealth of Virginia



Ralph Smith  
Manassas



Dan Storck  
Fairfax County



James Walkinshaw  
Fairfax County



Pamela Yeung  
Stafford County



**THE MARCH 18, 2022 MEETING OF  
THE VRE OPERATIONS BOARD  
IS ADJOURNED**



[VRE.ORG](https://vre.org)

